

**RAM TOUGH**

# '80 DODGE POWER WAGONS





# Dodge Power Wagons offer more than 40 years of 4WD experience.

While others talk about four-wheel-drive toughness and dependability, remember one thing: only Chrysler Corporation can back up their story with more than 40 years of continuous four-wheel-drive production and development. More than four decades of trial under the most grueling conditions have helped Dodge earn its valued reputation.

Today, based on the wealth of experience and research that is part of every Dodge Power Wagon, they are recognized for reliability, durability and solid construction throughout.

And what makes Dodge such a tough and able performer under any and all conditions? Well, let's take cab construction for instance.

Did you know that in addition to the use of double-walled steel construction throughout the cab roof, the cab utilizes sturdy box-section structural members at sills, door pillars, roof, cowl, rear window header and cab back panel? Dodge Power Wagons for 1980. Everything the name implies. That's the way it's been for more than four decades.



## Power Wagon Cab Selection.

In a work or recreational situation pick the popular three-passenger Conventional Cab. When hauling additional gear is a must, climb aboard Club Cab with an additional 34 cubic feet of inside room behind the front seat.

Two optional rear flip seats are also available. To carry six passengers in roomy comfort, ask for the Dodge Crew Cab.



## Sno-Commander Package.

Designed for rugged snow removal duty; includes power-angling blade, power lift, seven-way control valve and plow lights. Comes with "Sno-Commander" body-side decals. Remember, too, that an optional 21-gallon auxiliary tank can be added to Sweptline Power wagons to increase total fuel capacity to 39 gallons for greater driving range.



# Ram Tough and Dependable: Dodge Power Wagon Chassis.

Over 40 years of tested toughness.

**The rear axle.**  
Get a durable 7,500-pound capacity axle with W300 and W400.

**A tough frame.**  
This Dodge frame is made of high-quality 36,000 psi carbon steel. A drop frame design in Conventional Cab models allows for a lower floor that adds to easy cab entry and exit.

**Auxiliary fuel tank.**  
All pickup body Power Wagons offer a large standard 18-gallon fuel tank. An optional 21-gallon auxiliary tank can be added to Sweptline Power Wagons to increase total fuel capacity to 39 gallons for greater driving range per fuel fill-up. To switch from one tank to another, simply pull the switch knob conveniently located on the instrument panel.



**A choice of two transmissions and power steering.**  
The NP435 four-speed manual transmission is standard on all Power Wagon models.

The three-speed LoadFlite automatic transmission is optional.

Integral power steering with rotary valve actuation for easy handling. Power steering is now standard equipment on all Dodge four-wheel-drive vehicles.

**Dodge engines.**  
The key to Power Wagon performance. Standard, 3.7-liter (225 CID) Slant Six on W150 115- and 131-inch wheelbase Conventional Cab pickups . . . optional, 5.2-liter (318 CID) V-8 (standard on W150 Club Cab and W200 Conventional Cab pickups) . . . optional, 5.9-liter (360 CID) V-8 (standard on W200 Club and Crew Cab pickups as well as on W200, W300 and W400 Conventional chassis-cab models).

**Power Wagon's durable pickup box construction.**

Dodge Power Wagon's welded steel construction with double-wall sides and tailgate on Sweptline pickups helps keep dents on the inside of the box from marring the exterior appearance.



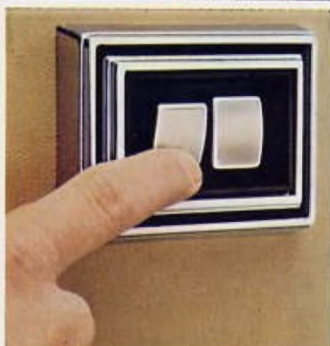
## Galvanized Steel: Dodge's Answer to Rust Protection.

Dodge Power Wagon construction includes use of galvanized steel in many critical body areas to help protect against corrosion. For example, galvanized steel is used for the floor, inner side panels, wheelhousings, stake pockets, floor cross sills, rear corner panels, and on the inside surface of the tailgate panel of the welded steel Sweptline pickup box. Also, front fenders and other front-end sheet metal stampings are made of galvanized steel. And to help the sheet metal resist corrosion, each truck body is prepared for the primer coat by a six-stage spray phosphate treatment. High-gloss acrylic enamel paint completes the durable, quality exterior.

### About this catalog.

We have tried to make this catalog as complete as possible. And we hope you will find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and you should ask him for current information before ordering.





#### SELECTED OPTIONS

- ☐ **Aluminum Radial-Ribbed Road Wheels**—Four distinctive 15-inch by 7-inch cast aluminum road wheels feature an ultramodern radial-ribbed design. In addition to smart styling, they weigh approximately 4 pounds less per wheel than the conventional steel 15-inch by 6.5-inch wheel. For W150 pickups only.
- ☐ **Tilt Steering Column**—Easily adjusted to seven different steering wheel positions, the tilt steering column is available with optional automatic transmission.
- ☐ **AM/FM Stereo with Search-Tune**—Boasts 10-station digital recall plus AM/FM precision Search-Tune feature to automatically search out local frequencies.
- ☐ **LoadFlite Transmission**—A smooth, proven three-speed automatic to add to driving ease.

- ☐ **Skid Plate**—For off-road protection of the transfer case when you go for those four-wheeling rides.
- ☐ **5/50 PROTECTION PLAN**—This optional service contract, the longest protection plan\* of any domestic manufacturer, covers major power train components for five years or 50,000 miles (whichever comes first) from the time you take delivery of your new Dodge. The plan, which has a \$50 deductible per repair visit, also has an allowance for alternate transportation and towing. Ask your dealer for full details, including plan availability in your area.  
\*Provisions of plans vary with manufacturer.
- ☐ **Lockable Sliding Rear Window**—Provides additional interior ventilation for those warm days.

- ☐ **Bright Hitch-Type Rear Bumper**—Fabricated from high-strength, low-alloy steel, this brightly finished hitch-type towing bumper for pickups is capable of towing up to 2,000 pounds of trailer weight.
- ☐ **Power Windows**—Dual control buttons for the electrically powered front door windows are mounted on the driver's door, offering the convenience of raising or lowering either or both door windows from the driver's seat. A single control button is mounted on the right side door for the passenger's convenience.
- ☐ **CB Radio—AM/FM/Stereo** with 40-channel CB transceiver is available for your added convenience on all Dodge Power Wagon pickup trucks for 1980.

- ☐ **Deluxe Camper Cap Cover**—For 1980, Dodge Conventional and Club Cab 8-foot Sweptline Power Wagon pickups are available with a one-piece molded acrylic, reinforced fiberglass deluxe camper cap cover.
- ☐ **White-Painted, Steel-Spoke Road Wheel**—Choose this wheel or the five-slot chrome disc (both are available on the W150 only). Spare is a conventional steel wheel.
- ☐ **AM/FM Stereo with Cassette Tape Player**—A solid-state AM/FM stereo radio with cassette tape player with Dolby\* noise reduction system. The Dolby system enhances cassette entertainment by minimizing tape "hiss" on Dolby-encoded cassette cartridges and improves the dynamic range of Dolby-encoded FM broadcasts.  
\*Dolby is a trademark of Dolby Laboratories.
- ☐ **Electric Door Locks**—For added security.



# Macho. The Power Wagon That Can Go Almost Anywhere Just For The Fun Of It.

You can spot a Macho Power Wagon a block away. With its distinctive two-tone exterior paint scheme (offered in a choice of eight colors with low-luster black) and bold striping on body sides, tailgate and hood, the Dodge Macho Power Wagon's appearance is unique. Its one-of-a-kind treatment includes yellow painted spoke road wheels with 10-15 LT-B outline white letter tires under a big 5.2-liter (318 CID)

V-8 engine (V-8 engine required at extra cost), power steering for easy road handling, and a "Sport" four-spoke steering wheel. A roll bar, low-luster black painted bumpers and deluxe vinyl bench seat are also included. Macho Power Wagons are available in either a 115-inch or 131-inch wheelbase W150 Sweptline pickup.



## "Part-Time" Four-Wheel Drive

For 1980, Dodge offers a "part-time" four-wheel-drive system. By unlocking the manual front wheel hubs and putting the transfer case shift selector into "Two-Wheel High," you drive with rear wheel power only. When the system is in two-wheel drive, the front driving axle is disconnected and not in operation. Of course, the four-wheel-drive mode can be used by locking the manual front wheel hubs and shifting



the transfer case shift selector into "Four-Wheel-High" or "Four-Wheel-Low" position. The NP208 transfer case is used on W150 and W200 Power Wagon pickups (except Crew Cabs), and the NP205 transfer case is used in heavier duty applications on W200 Crew Cabs and all W300 and W400 Power Wagons. Enjoy the advantage of two-wheel-drive economy . . . or the gutsy pulling power of part-time four-wheel drive when you need it. Either way, Dodge Power Wagons give you a timely choice.



# Selector Page: The Dodge Power Wagon You Want, The Way You Want It.

Check the basic items you want listed here, then see your Dodge dealer for complete specifications to meet your needs.

## Cab Style

- ☐ Three-passenger Conventional
- ☐ Five-passenger Club (with optional rear flip seats)
- ☐ Six-passenger Crew

## Box Style

- ☐ Sweptline, 6½' length
- ☐ Sweptline, 8' length
- ☐ Utlite, 6½' length
- ☐ Utlite, 8' length

## Trim Level

- ☐ Custom (std)
- ☐ Adventurer Package (opt)
- ☐ Adventurer Sport Package (opt)
- ☐ Adventurer S.E. Package (opt)

## Engine

- ☐ 3.7-liter (225 CID) Slant Six (std W150 115- and 131-inch wheelbase Conventional Cab pickups)
- ☐ 5.2-liter (318 CID) 8-cylinder opt (std on W150 Club Cab and W200 Conventional Cab pickups)
- ☐ 5.9-liter (360 CID) 8-cylinder opt (std on W200 Club and Crew Cab pickups as well as on W200, W300 and W400 Conventional chassis cab models)

## Two-Tone Paint Procedures (optional)

- ☐ Roof in secondary color, rest of the body in main color
- ☐ Midsection in secondary color, rest of the body in main color (pickup only)
- ☐ Roof and midsection in secondary color, rest of the body in main color (pickup only)

## Seats (optional)

- ☐ Deluxe vinyl hinged-back bench seat
- ☐ Cloth-and-vinyl hinged-back bench seat
- ☐ Deluxe cloth-and-vinyl hinged-back bench seat
- ☐ Leather hinged-back bench seat (with Adventurer S.E. Package only)
- ☐ Deluxe vinyl low-back bucket seats with console

## Transmissions

- ☐ Four-speed manual NP435 (std all models)
- ☐ Three-speed LoadFlite automatic (opt all models)

## Popular Options

- ☐ Air Conditioning\*
- ☐ AM/FM Stereo with 40-Channel CB Transceiver
- ☐ Automatic Speed Control—W150, W200
- ☐ Electric Clock
- ☐ Electric Door Locks
- ☐ Five-Slot Chrome Disc Road Wheels—W150 pickup
- ☐ Quad Rectangular Headlamps
- ☐ Sky Lite Sun Roof
- ☐ Trailer Towing Packages—light-duty and heavy-duty (not available with chassis cabs)
- ☐ White Painted Steel Spoke Road Wheels (set of four)—W150 pickup

\*Vehicles without factory air conditioning have special requirements for later air conditioning installation. See your dealer for details.

## 1980 Dodge Power Wagon Specifications

MODEL	W150				W200			W300	W400
	Conv. Cab	Conv. Cab	Club Cab	Club Cab	Conv. Cab	Club Cab	Crew Cab	Conv. Cab	Conv. Cab
COMPONENTS	115" wb	131" wb	133" wb	149" wb	131" wb	149" wb	149" wb	135" wb	135" wb
Sweptline Max Payload <sup>1</sup> (lbs)	2,130	2,015	1,870	1,725	4,250	3,915	3,620	—	—
Utlite Max. Payload <sup>1</sup> (lbs)	2,100	1,975	—	—	4,210	—	—	—	—
Chassis Cab—Max. Body/Load <sup>1</sup> (lbs)	—	—	—	—	4,665	—	—	5,085	5,970
Standard Engine	3.7-liter (225 CID) Slant Six (115" and 131" wb Conventional Cab pickups)				5.2-liter (318 CID) 8-cyl (131" wb Conventional Cab pickups)			5.9-liter (360 CID) 8-cyl	5.9-liter (360 CID) 8-cyl
Optional Engines	5.2-liter (318 CID) 8-cyl (std 133" and 149" wb Club Cab pickups) 5.9-liter (360 CID) 8-cyl				5.9-liter (360 CID) 8-cyl (std 149" wb Club and Crew Cab pickups, and 131" wb Conventional chassis-cabs)			—	—
Standard Transmission	4-spd. manual NP435				4-spd. manual NP435			4-spd. manual NP435	4-spd. manual NP435
Optional Transmission	3-spd. LoadFlite automatic				3-spd. LoadFlite automatic			3-spd. LoadFlite automatic	3-spd. LoadFlite automatic
Transfer Case (two-spd. part-time four-wheel drive)	NP208				NP208 (Conventional and Club Cab models) NP205 (Crew Cab models)			NP205	NP205
Standard Tires (polyester bias belted)	P235/75 15-B				8.00-16.5D			8.00-16.5-D <sup>1</sup>	8.00-16.5-E <sup>3</sup>
Max. Optional Tires (steel-belted radial)	P255/70R15-B				9.50R-16.5E			8.00R-16.5-E <sup>2</sup>	8.00R-16.5-E <sup>3</sup>
Max. GVW (lbs)	6,050				8,550			10,000	11,000
Axle, Front (lbs)	3,500				3,500 (4,500 on Crew Cab)			4,500	4,500
Axle, Rear (lbs)	3,600				5,500			7,500	7,500
Ratios	2.94, 3.21, 3.55				3.54, 4.10			4.56	4.56
Springs: Front <sup>2</sup> (lbs)	1,640				1,640 (1,840 on Club and Crew Cabs)			1,940	2,250
Optional (lbs)	1,800				1,800 (Conventional Cabs) 2,250 (Club and Crew Cabs)			2,250	—
Springs: Rear <sup>2</sup> (lbs)	1,820				2,725			3,650 + 585 lbs aux.	3,650 + 900 lbs aux.
Brakes: Front Disc	11.75" x 1.25"				12.62" x 1.19"			12.88" x 1.19"	12.88" x 1.19"
Rear Drum	10" x 2.5"				12" x 2.5" (Conventional Cab); 12" x 3.0" (Conventional Cab with 8,550-lb GVW, and Club and Crew Cabs)			12" x 3.0"	12" x 3.0"
Vacuum Booster	10.5" dia. single diaphragm				9.0" dia. dual diaphragm			9.5" dia. dual diaphragm	9.5" dia. dual diaphragm

NOTE: Optional Emission Reduction Control System is required on all vehicles registered in California.

<sup>1</sup>Maximum Payload represents the maximum allowable weight of occupants, cargo and body equipment, and is reduced by optional equipment weight.

<sup>2</sup>Spring capacity is rating @ ground in pounds. <sup>3</sup>Dual rear tires.

## Standard Safety Features

- Backup lights
- Brake system warning light
- Dual braking system with separate brake fluid reservoirs in the master cylinder
- Electric windshield washers and wipers
- Energy-absorbing steering column
- Fade-resistant front disc brakes
- Glare-reduction measures for windshield wipers, instrument panel and steering wheel
- Ignition and steering column lock
- Inside and outside rearview mirrors
- Instrument panel "four-wheel-drive" light when transfer case is in four-wheel-drive mode
- Padded instrument panel and sun visors
- Recessed inside door release handles
- Resilient window crank knobs
- Safety-Rim 15-inch wheels
- Seat belts or Unibelt restraint system
- Side marker lights and reflectors
- Traffic hazard warning flasher system
- Turn signals

## EXTERIOR COLORS



# RAM TOUGH

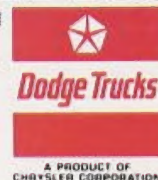
## DODGE POWER WAGONS ARE RAM TOUGH. BUY OR LEASE A DODGE POWER WAGON

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Form No. 81-407-0039 8/79 (450 M)



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